

Miami Beach Bandshell: Marketing Rider

Thank you for your partnership!

Please see below the assets we request you provide, in order to help us promote your show through our channels in the smoothest manner possible. On the next page, please find the list of marketing support we provide to all shows, with timing guidelines & asset requirements.

For questions & to share assets, contact marketing@rhythmfoundation.com

Event Image for Website: 768 x 768 (jpg), 72 dpi - photograph with NO text

High resolution approved artist photograph(s)

Digital event artwork in all available sizes. Standard sizes include:

- **Square (1:1)** - 1080 x 1080
- **IG Portrait (4:5)** - 1080 x 1350
- **Story/Mobile (9:16)** - 1080 x 1920
- **Banner (16:9)** - 1920 x 1080

Event artwork - Small Poster (11"x17") - For print, promoter to print & deliver to Miami Beach Bandshell

Event artwork - Large Poster (24"x36") - For print, promoter to print & deliver to Miami Beach Bandshell

Any promo videos you may have available

All relevant social media handles, by platform (artists, producers, photographers, etc.)

FACEBOOK EVENTS: Please let us know what account(s) you would like invited as a co-host for the event, or if you prefer to create your own.

Marketing Support for Rental Events (no additional cost):

- **Website listing** - we need the completed ticket rider to get your event up on the website, including a clean square image with no text (the 768x768 as mentioned above). Please allow up to 10 business days from submission of ticket rider to announcement and website listing.
- **Calendar Inclusion as applicable**
 - **Calendar Posters in venue**
 - Confirmation deadline - 60 days prior to the 1st of the month in which the event takes place
 - **Calendar Rack Cards**
 - Inclusion pending timeline. Show confirmation recommended 90 days ahead of the event or more.
 - **Pure Honey Magazine**
 - Confirmation deadline - 60 days prior to the 1st of the month in which the event takes place
 - **Season Guides** - deadlines dictated as applicable.
- **Social Media**
 - **“Coming up this Month” Calendar feed post on IG**
 - Confirmation deadline - 60 days prior to the 1st of the month in which the event takes place
 - **Dedicated stories & post amplification**, at MBB discretion - please tag @miamibeachbandshell account on IG for amplification request
 - **Feed posts at MBB discretion**
- **Weekly Email Newsletter** (delivered on Tuesdays)
 - 1x inclusion for show announcement in “Just Announced” section
 - Inclusion in “Coming Up” section for 1-2 weeks prior to event
- **In Venue Promotion**
 - **Posters**
 - Poster placement available inside the venue in lead up to event
 - Promoter responsible for artwork, printing & delivery of posters for placement in venue
 - Poster Sizes: 11” x 17” & 24” x 36”